

modern**dog** magazine

Modern Dog magazine on *LIVE with Regis & Kelly*...



LIVE with Regis and Kelly announced today they are holding the first annual "Mutt America" contest during the week of May 17, 2004. *LIVE* will provide transportation and accommodation for 5 finalists and their mutts to appear on the program. The mixed-breed entrants are to be judged on talent, lineage and background.

The Grand Prize-winning mutt will appear on an upcoming cover of Modern Dog Magazine with Regis and Kelly!

Currently in its 16th season in national syndication, *LIVE with Regis and Kelly* remains a stronghold in daytime television, boasting phenomenal growth and continuing to entertain viewers nationwide. The show has been Emmy-nominated eleven times. Since its inception nearly two decades ago, the show enlivens morning television with its hilarious host chat and A-list celebrity guests.

For more information, visit:

www.muttamerica.com

Modern Dog magazine is the lifestyle magazine for urban dogs and their companions. A witty and stylish look at life shared with our four-legged friends, Modern Dog has been called "the Vogue for dogs" and was recently **named "one of the Top 30 Most Notable Launches in 2003" in the U.S.A. by Folio magazine.** Look for Modern Dog at Barnes & Noble, Borders, Chapters, Indigo and fine independent retailers.

For more information, contact Modern Dog at 1-604-734-3131 or visit www.moderndogmagazine.com